

MEET INTERNATIONAL BUYERS AT WORLD OF LEARNING 2010 28-29 September 2010, NEC Birmingham

UK Trade & Investment (UKTI) invites UK corporate training providers to **meet international buyers and UKTI Trade Advisers** who will be visiting World of Learning. Organised by UKTI and supported by the International Trade Promotion Centre (ITPC) at the NEC, these FREE introductory meetings will give you the chance to discuss potential business in markets around the world where corporate training is becoming increasingly important.



DISCUSS BUSINESS OPPORTUNITIES WITH AN INTERNATIONAL BUYER

UK Trade & Investment's Education & Skills team is supporting buyers and key decision-makers from:

- **Bulgaria**
- **Czech Republic**
- **Hungary**
- **Jamaica**
- **Malaysia**
- **Nigeria**
- **Romania**
- **Saudi Arabia**
- **Serbia**
- **Singapore**
- **Spain**
- **Switzerland**

representing a range of public and private sector organisations who provide training, e-learning, leadership, management, English language, HR solutions, and consultancy to local clients. They will be looking to develop partnerships and place orders with UK corporate training providers.

MEET A UKTI TRADE ADVISER FROM A BRITISH EMBASSY

Based in British Embassies, High Commissions and Consulates around the world, UK Trade & Investment Trade Advisers offer impartial advice and information to support international development for UK companies in the corporate training sector in their market.

UK Trade & Investment Trade Advisers from:

- **Brazil**
- **Bulgaria**
- **Czech Republic**
- **Denmark**
- **Finland**
- **South Africa**
- **Spain**
- **Switzerland**

will also be visiting **World of Learning 2010** and can offer first hand knowledge and experience of these markets to both new and experienced exporters.

HOW TO MEET INTERNATIONAL BUYERS AND UKTI TRADE ADVISERS

To find out more about the international buyers and their interests, and UKTI Trade Advisers, and to book an appointment with them at World of Learning 2010, please visit www.meetbuyers-wol2010.com

Remember to register at www.learnevents.com to gain entry to World of Learning.