



Supplying Goods and Services to the EU and UN agencies

Wednesday 3 September 2008 Holiday Inn, Guildford 08.45 – 13.30
An informative seminar presented by five UKTI aid-funded business specialists

Sadly, the number of natural and other disasters in the world continues to increase along with a growing population who need help. Whether it's humanitarian or disaster relief, sending in peace-keeping missions or the day to day support in alleviating poverty in developing countries, British companies are well equipped to provide this much needed help and there is no time like the present to learn more about aid-funded business opportunities.

UK Trade & Investment South East (UKTI) is bringing together five of its overseas specialist staff to present their views on supplying goods and services to the UN and the EU. Although focussing on the UN agencies, we are also bringing in our EU colleague for the low-down on dealing with Brussels. **This will be more than just an overview** – we are giving **practical advice on what you need to do to exploit this vast opportunity**.

In 2007, the EU spent around 12 billion Euros on external development assistance and the UN agencies around \$10 billion. The average contract size within the UN was \$50,000, so this is not just an opportunity for the large multi-nationals. **Business opportunities exist for companies dealing in both products and services across a wide variety of industry sectors** including food; pharmaceutical supplies; water and sanitation equipment; vehicles; construction; security; freight and transport and a range of consultancy services.

Benefits to companies that attend this event include:

- **Expert insight and advice** from our commercial aid-funded specialists based in Brussels; Geneva; Copenhagen, New York and Vienna;
- **Informative tips about how to supply goods and services successfully** to agencies such as the International Red Cross; World Health Organisation (WHO); UN High Commission for Refugees (UNHCR) United Nations Development Programme (UNDP) and the European Union External Aid Programme;
- Information about **UK Trade & Investment's aid-funded business service**;
- The opportunity to **network and make contacts** with like-minded businesses;
- The chance to have a 20 minute **one-to-one meeting** with one of our aid-funded business specialists to discuss your specific business requirements.

Seminar cost

The seminar costs £50 per delegate and £25 for delegates on the Passport to Export scheme.

If you would like to book onto this event contact us on:

Call: +44 (0)8452 717 400

Email: events@uktisoutheast.com

Visit: www.uktisoutheast.com

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