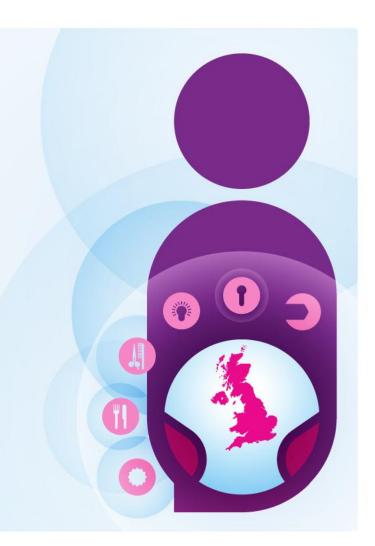




# **TVET UK in**

## Kazakhstan



#### Where is Kazakhstan??





Technical and Vocational Education and Training United Kingdom www.tvetuk.org

#### **Size of Western Europe**





## **TVET UK in Kazakhstan**



- Began work in 2007 25+ visits
- 7 trade missions 40+ companies introduced to market
- £25m+ in income
- 20+ college partnerships in operation/consultancy and equipment supply
- MOU with ministries, Samruk Kazyna tourism association and college groups
- No UK commercial work in the VET sector before we arrived
- Partner for flagship World Class College programme
- Partners and friends in many cities



### Why Kazakhstan?



- UK is number 2 investor, well regarded
- 99 of the world's elements/minerals
- Huge energy reserves will be 6<sup>th</sup> oil producer by 2022
- Upper middle income economy
- Strong diversification of economy planned
- Peaceful and safe
- Desperate for modern skills
- Difficult to enter the market TVET UK can help
- Visa free for the next 12 months in a trial
- Friend to everyone globally the only truth in Borat!
- 17m people, young population



#### The driving force....



• The competitiveness of a nation, first of all, is defined by the level of education. N. Nazarbayev







#### Facts and figures



- 9<sup>th</sup> largest oil reserves in the world
- 2<sup>nd</sup> largest uranium, chromium lead and zinc
- Top 10 coal iron gold
- Copper and various metal
- Agriculture Hovis loaf!
- <6people per sq km</li>
- Desert, mountains, steppe, rock canyons, lakes
- Home to 140 cultures and 46 religions
- OSCE chairmanship in 2010 Organization for Security and Cooperation in Europe.



#### **Diversification agenda**



- Away from oil and gas
- Agriculture on the rise
- Aerospace
- Heavy industry metallurgy etc...
- ICT
- Education hub
- Financial centre of the region
- More of an entrepreneurial culture
- Looking for investment Davos
- Been to UAE, Israel, India
- Move to employ Kazakhs, less work permit issues
- More Eurasia than Central Asia now



#### **Relationship with Russia**



- Part of USSR not a favoured part
- Shared culture though
- Nazarbayev could have succeed Gorbachev
- Kazakhstan's largest trading partner
- Oil pipelines through Russia to west
- Russia keen to defend interests in the region
- Seen as a stable relationship
- Customs Union 1 January 2015
- Risk of Tenge devaluation







- Horses for the last 1000 years, Range Rovers for the last 10
- Russian crisis sanctions, rouble, customs union
- Nazarbayev not in good health succession an issue
- Delay in lucrative oil field opening
- Now a popular destination. Australians now there!
- Bureaucratic frustrating!
- Some corruption
- Centralised power means decisions can be slow
- 2<sup>nd</sup> tier cities have real ops. Astana is not Kazakhstan!





### Why TVET UK Kazakhstan?



- Partnering with trusted Kazakh partner
- Resource in Astana and Almaty to tackle day to day work and build profile
- We are considering a local entity but partnership and branding enough for now
- Can add significant value to help UK companies enter the market
- Well connected to all the ministries
- Creating a pipeline of projects for members



#### **Current opportunities**

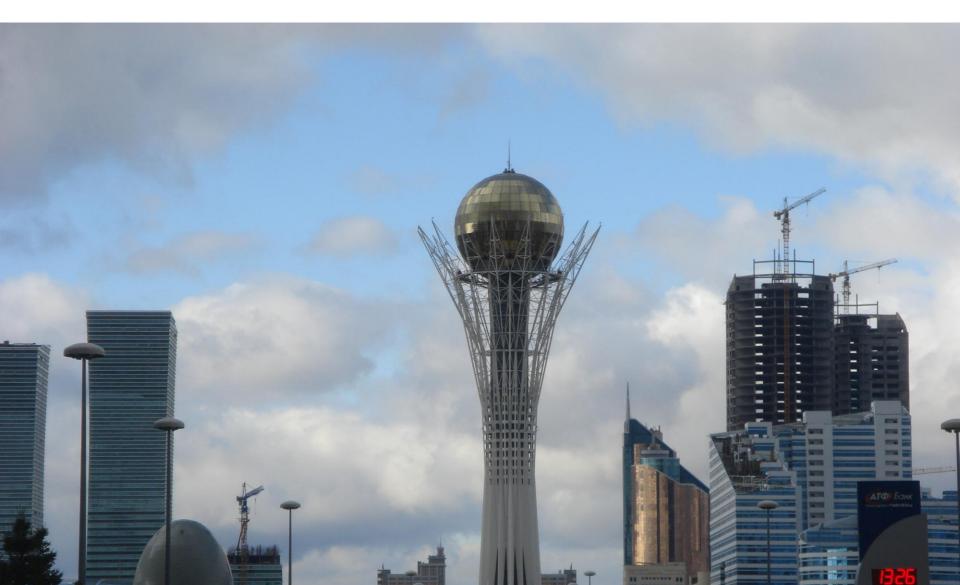


- Kasipkor more projects coming up over next 5 years
- 800 Existing colleges we have a relationship with 50+
- South Kazakhstan school/college
- Expo 2017/ Winter Olympics 2022
- Oil and gas private providers
- Corporate training
- Students to the UK Uni prep and VET
- Air travel industry new airline, terminals growth market
- Tourism industry



# Agreement with Ministry of Education and Science





### In country delivery





#### **Partnership sessions**





### Student recruitment, working with agents





# **Corporate University. Training for technical skills for government owned industries**





### **Corporate training, meeting training needs outside education**





# David Lammy's visit to Kazakhstan supported the work we have been doing





#### **David Lammy Learns the dombre**





# Former Lord Mayor of London, Ian Luder's visit opened further opportunities.





