

A large, stylized swoosh graphic that starts as a dark blue line on the left, curves upwards and to the right, and then transitions into a red line that curves downwards and to the right, ending in a sharp point.

TVET UK

KAZAKHSTAN

TVET UK in Kazakhstan



Where is Kazakhstan??



Kazakhstan



Size of Western Europe



TVET UK in Kazakhstan



- Began work in 2007 - 25+ visits
- 7 trade missions - 40+ companies introduced to market
- £25m+ in income
- 20+ college partnerships in operation/consultancy and equipment supply
- MOU with ministries, Samruk Kazyna tourism association and college groups
- No UK commercial work in the VET sector before we arrived
- Partner for flagship World Class College programme
- Partners and friends in many cities



Why Kazakhstan?



- UK is number 2 investor, well regarded
- 99 of the world's elements/minerals
- Huge energy reserves – will be 6th oil producer by 2022
- Upper middle income economy
- Strong diversification of economy planned
- Peaceful and safe
- Desperate for modern skills
- Difficult to enter the market – TVET UK can help
- Visa free for the next 12 months in a trial
- Friend to everyone globally – the only truth in Borat!
- 17m people, young population



The driving force....

- The competitiveness of a nation, first of all, is defined by the level of education. N. Nazarbayev



Facts and figures

- 9th largest oil reserves in the world
- 2nd largest uranium, chromium lead and zinc
- Top 10 coal iron gold
- Copper and various metal
- Agriculture – Hovis loaf!
- <6people per sq km
- Desert, mountains, steppe, rock canyons, lakes
- Home to 140 cultures and 46 religions
- OSCE chairmanship in 2010 Organization for Security and Cooperation in Europe.



Diversification agenda



- Away from oil and gas
- Agriculture on the rise
- Aerospace
- Heavy industry – metallurgy etc...
- ICT
- Education hub
- Financial centre of the region
- More of an entrepreneurial culture
- Looking for investment – Davos
- Been to UAE, Israel, India
- Move to employ Kazakhs, less work permit issues
- More Eurasia than Central Asia now



Relationship with Russia



- Part of USSR – not a favoured part
- Shared culture though
- Nazarbayev could have succeed Gorbachev
- Kazakhstan's largest trading partner
- Oil pipelines through Russia to west
- Russia keen to defend interests in the region
- Seen as a stable relationship
- Customs Union 1 January 2015
- Risk of Tenge devaluation



Challenges



- Horses for the last 1000 years, Range Rovers for the last 10
- Russian crisis – sanctions, rouble, customs union
- Nazarbayev not in good health – succession an issue
- Delay in lucrative oil field opening
- Now a popular destination. Australians now there!
- Bureaucratic – frustrating!
- Some corruption
- Centralised power means decisions can be slow
- 2nd tier cities have real ops. Astana is not Kazakhstan!



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Why TVET UK Kazakhstan?



- Partnering with trusted Kazakh partner
- Resource in Astana and Almaty to tackle day to day work and build profile
- We are considering a local entity but partnership and branding enough for now
- Can add significant value to help UK companies enter the market
- Well connected to all the ministries
- Creating a pipeline of projects for members



Current opportunities



- Kasipkor – more projects coming up over next 5 years
- 800 Existing colleges – we have a relationship with 50+
- South Kazakhstan school/college
- Expo 2017/ Winter Olympics 2022
- Oil and gas private providers
- Corporate training
- Students to the UK – Uni prep and VET
- Air travel industry – new airline, terminals – growth market
- Tourism industry



Agreement with Ministry of Education and Science



In country delivery



Partnership sessions



Student recruitment, working with agents



Corporate University. Training for technical skills for government owned industries



Corporate training, meeting training needs outside education



David Lammy's visit to Kazakhstan supported the work we have been doing



David Lammy Learns the dombre



Former Lord Mayor of London, Ian Luder's visit opened further opportunities.



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