

Sector briefing

Education and Skills Opportunities in Lithuania

Why Lithuania?

Education and training sector in Lithuania has been undergoing many changes recently: higher education reform was implemented in 2009-2010 academic year, training sector has been receiving substantial funding since 2004, investments into education sector have been aimed at improving education environment.

Statistics show that the number of people with higher education in Lithuania is among the highest in Europe. However there are still many areas, which might be improved in education and training sector in the country.

Find general information on Lithuanian market conditions on [UKTI's website](#). The [Doing Business Guide for Lithuania](#) gives an overview of Lithuania's economy, business culture, potential opportunities and an introduction to other relevant issues.



Opportunities

HR training

As a result of increased demand for HR training, the number of training providers in Lithuania have been increasing significantly since 2004. Due to comparatively high competition in the market, local companies are looking for ways of gaining advantage against competitors by offering new, original programmes, inviting professional lecturers from other countries or partnering in other ways. Business opportunities for UK companies willing partner with local players and share their expertise exist in the market.

E-learning

With intense life style, high IT awareness and well developed broadband infrastructure, demand for e-learning is increasing. However, currently no university or college offers e-learning programmes with the exception of some, offering e-learning of several subjects. According to higher education institutions established in Lithuania, one of the main reasons behind little choice of e-learning in the country is the lack of programmes to be used in e-learning.

Private education institutions

Popularity of private education institutions has been increasing recently. Private pre-school education is often chosen due to lack of places in state kindergartens as well as better and nicer environment in the private ones. In addition, institutions following different methodologies (Montessori, etc.), have been gaining popularity lately, however they are available in private institutions only. Private higher education institutions have also been gaining popularity. They became even more popular after the higher education reform – since then funding is being allocated to each student, rather than institution thus students in private education can also receive it.

Co-operation with education institutions

As a result of higher education reform, funding received by higher education institutions depend on the number of students they attract. The new system increased competition among universities, thus even more of them are interested in co-operation, exchange of

experience and joint projects with the education institutions abroad.

Lithuanian youth studying abroad

UK is among the most popular destinations chosen by Lithuanian youth willing to study abroad. Part of them study in Lithuania and go to the UK via the students exchange programmes while others choose to enter the universities in the UK straight away.

Education equipment

Majority of education institutions in Lithuania have undergone basic renovation over the last years therefore more money is now being allocated to improvement of education means. Education institutions are gradually updating their IT infrastructure, which result in increasing interest in both educational equipment as well as contemporary education means (software, e-programmes etc.).

You can be alerted to business opportunities in Lithuania on a regular basis by registering on the UKTI website.

Major events and activities

SELF-EDUCATION, STUDIES, CAREER

Organiser:

Lithuanian Exhibition Centre LITEXPO

Exhibition Project Manager: Mrs Jolanta Masiuliene

Tel: +370 5 268 6884

Fax: +370 5 268 6826

E-mail: jolanta@litexpo.lt

Website: www.litexpo.lt

Description: International exhibition on vocational training, studies, language and competence development courses, career planning

VILNIUS BOOK FAIR

Organiser:

Lithuanian Exhibition Centre LITEXPO

Exhibition Project Manager: Mrs Milda Gembickiene

Tel: +370 5 268 6824

Fax: +370 5 268 6826

E-mail: bookfair@litexpo.lt

Website: www.litexpo.lt

Description: international book fair

UKTI contacts

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Next steps - How UKTI can help

British companies wishing to develop their business in the Lithuanian market are advised to undertake as much market research and planning as possible in the UK. UKTI's team in Lithuania, with its wide local knowledge and experience, can provide a range of services to British-based companies wishing to grow their business in the Lithuanian market.

This can include:

- Provision of market information
- Validated lists of agents/distributors
- Key market players or potential customers in the Lithuanian market
- Establishment of interest of such contacts in working with you

- Arranging appointments
- Organise seminars or other events for you to meet contacts and promote your company in the Lithuanian market

This work is available via our [Overseas Market Introduction Service \(OMIS\)](#) a chargeable service which assists British-based companies wishing to enter or expand their business in overseas markets.

To find out more about commissioning this work, or accessing other UKTI services and specialist advice, please visit the UKTI website to find [contact details for your local UKTI office.](#)

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